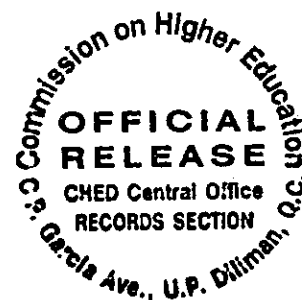




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM FROM THE CHAIRPERSON**

**FOR :** ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS  
ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE  
HIGHER EDUCATION INSTITUTIONS (HEIs)

**SUBJECT :** PARTICIPATION IN THE 2014 UNESCO ICT CONFERENCE ON  
CREATIVITY AND INNOVATION IN PHILIPPINE EDUCATION  
TO BE HELD ON NOVEMBER 21-22, 2014 AT THE DE LA SALLE  
UNIVERSITY, MANILA

**DATE :** August 13, 2014

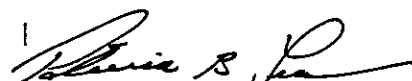
In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "*Higher Education Act of 1994*", this Office hereby endorses the above undertaking organized by the UNESCO for the support and participation of all concerned.

This activity will be attended by faculty and students of teacher education programs in higher education institutions.

Participation of officials, employees and students from private higher education institutions (HEIs) shall be VOLUNTARY. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions and are hereby reminded to observe proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For registration and further information/inquiries, you may coordinate with the organizers through their email address [rochelle.lucas@dlsu.edu.ph](mailto:rochelle.lucas@dlsu.edu.ph).

Wide dissemination of this Memorandum is desired.

  
PATRICIA B. LICUANAN, Ph.D.

08-0013-b^0034\_UNESCO\_2014